

**CORDOVA  
STRATEGIC  
ACTION PLAN  
2017**

**ECONOMIC**

**SUSTAINABILITY**

# STRATEGIC PLAN PRIORITIES

- Financial Plan
- Economic Development
- Support Partnerships
- Infrastructure
- Internal Services

# FINANCIAL PLAN

- Implement 20/20 budget Plan
  - Self-Sustaining Budget
  - Staffing Reorganization Tied To Budget Model
  - Increase Operational Budgets to 2016 Level
  - Taxes-Exemptions/Exceptions Review/Implementation
- CSD Full Funding Goal-Based on Available Funding
- CCMC-Sustainable Financial Model
- Comprehensive Rate Analysis-All Funds
- Pursue Grant Funding
- Sustainable Economic Model-Self Reliance

# ECONOMIC DEVELOPMENT

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- Tourism Promotion
- Event Development - Conferences
- Staffing Expertise
- Eco-Tourism
- Grow/Maintain Current Events/Festivals
- Improve Marketing and Marketing Tools-Regional
- Fishery Support/Harbor Improvement/Growth
- Additional Economic Development Partners
- Cordova Center Utilization

# SUPPORT PARTNERSHIPS

- Build/Maintain Strong Partnerships
- Project Collaboration
  - Chamber Move
  - Crater Lake
  - USFS Special Use Permits
  - USCG FRC (Cutter)
  - PWSSC Potential Move and Land
  - Whitshed Sidewalk Projects
  - NVE and Private Partnerships

# INFRASTRUCTURE

- Sidewalks-Adams St./Sidewalk Plan/Whitshed
- Water System-Additional Capacity-Crater Lake
- Street Improvements-Phase II Plan
- Foster Partnerships
- Expand Odiak-RV Spaces
- Oil Reuse Project-Partnerships
- Ski Hill Summer Use
- Code Review: Chpt. 16-17-18
- Comprehensive Plan Review
- Code Review Chpt. 4
- Provide Modern Comprehensive Infrastructure
- Land availability/development

# INTERNAL SERVICES

- Staffing to 20/20 Plan
- Reorganize to 20/20 Plan
- Review Code Chap. 16-17-18
- Review Code Chap. 4
- Review Comprehensive Plan
- Program Evaluations/Work Flow Analysis
- Process Improvements
- Staff Training and Development

# STRATEGIC WORK PLAN

- 2017 Action Items
  - Tax Review and Implementation
  - Rate Studies-All Funds
  - Adams St. Sidewalk Project
  - Redefined Budgeting Process-May
  - Begin Tourism/Marketing Efforts/Event ID
  - Develop Service Delivery System Efficiencies
  - Waste Oil Project-2017 Phase I-Centrifuge and Building Configuration
  - Promote conferences through City, CCMC, CSD
  - Evaluation of Partnerships
  - Complete Strategic Plan 2017
  - CIP Cross Reference-Capital Priorities

# STRATEGIC WORK PLAN

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- 2018 Action Items
  - Comprehensive Plan Review
  - Chapter 4 Review
  - Chapter 18 Review (16 & 17 To Follow)
  - Waste Oil Project 2018 Phase II-System efficiency
  - Reorganization Phase I-System efficiencies
  - Marketing Event Promotion Phase I-Brainstorming
  - Project Development-RV Park
  - Marketing-Promotion Improvements