CITY OF CORDOVA, ALASKA
PROCLAMATION

PROCLAMATION OF APPRECIATION TO MARTIN MOE

I, Mayor James Kallander, do hereby issue this Proclamation of Appreciation to Martin Moe for his valuable contribution to the citizens and business owners of Cordova.

WHEREAS, Martin Moe has been serving as the Executive Director of the Cordova Chamber of Commerce since 2004; and

WHEREAS, he has passionately devoted the last 8 years to the community of Cordova, and Cordova's businesses; and

WHEREAS, **Martin Moe** helped developed the rise of Cordova's visitor infrastructure and subsequent visitor accommodations infrastructure by strategically marketing Cordova through his association with the Alaska State Chamber of Commerce and other professional groups, as well as his attendance at numerous trade show; and

WHEREAS, he maintains an extensive network of journalists and travel writers that have visited and continue to promote Cordova; and

WHEREAS, he has worked toward increasing Cordova's visitor industry by facilitating discount rates for Cordova flights during special events and our peak visitor seasonal activities; and

WHEREAS, **Martin Moe** has played a critical role in the formulation of the Prince William Sound Marketing Plan which led to the more beneficial ferry system schedule for Cordova; and

WHEREAS, he is the inspiration behind community events such as the Centennial Celebrations of 2008, the ongoing 4th of July Celebrations, as well as the continuing Cannery worker appreciation events; and

WHEREAS, **Martin Moe** has accomplished all of the aforementioned for Cordova and has done so with a smile on his face and a bounce in his step that has provided inspiration for us all.

NOW, THEREFORE BE, IT RESOLVED that the Mayor, City Council members and citizens of Cordova do hereby express their sincere appreciation to **Martin Moe** for his time and effort while serving as the Executive Director of the Cordova Chamber of Commerce.

SIGNED THIS 5th DAY OF JULY, 2012.

James Kallander, Mayor